



A Monumental New Fan Experience

New ST 2110 Production Facility Brings National-Network Feel

Industry: **Broadcast Media**

Location: **Washington, D.C.**

When Monumental Sports & Entertainment purchased their local Regional Sports Network (RSN), they weren't just purchasing a TV network—they were buying back their broadcast rights. They knew no one else would be as passionate about their storytelling, platform and fan experience. Monumental wanted to leverage advanced technology to redefine the fan experience.

WHAT WE DELIVERED

- New ST 2110 production facility that spans two floors plus office space for 150+ employees
- Cutting-edge media center that runs on IP technology & future-ready for 4K conversion and higher resolution
- Five control rooms that produce stunning 4K HDR shows with eye-popping graphics
- Two studios that can cover multiple games simultaneously & two insert studios for interviews, podcasts and endless digital experiences
- End-to-end digital media supply chain for instant content publishing across broadcast, social platforms and throughout the arena spaces.

IMPACT

Monumental's new SMPTE ST 2110, 1080p facility is among the most technologically advanced of any regional sports network to date. Their new innovative platform not only elevates the in-venue and at-home fan experience today, but also boasts tremendous flexibility and scalability for future growth. By taking full control of their content, Monumental sets a new standard in the industry, demonstrating the impact of strategic technology investments on brand evolution.

125+
Servers in
60 Racks

1,200
Sq Ft of 4K
Quality LED

1M+
Feet of
Glass Fiber



SOLUTIONS

Audio Visual
Broadcast Production/Post
Media Supply Chain
Scenic/Lighting
Structured Cabling

SERVICES

Consulting
Design
Integration
Adopt On-Site Support
Assurance Support Service