

2 Unique Ways to use Microsoft Teams Rooms to Boost Collaboration

Best Practices for Getting the Most Out of
Every Collaboration Scenario with the Help
of Microsoft Teams Rooms

How do you create better meeting environments?

That's the challenge global businesses face today. Trying to connect hybrid workforces across in-office and dispersed locations, they're aiming to facilitate collaboration, empower productivity and build powerful engagement opportunities across their teams. And to help them do that, they're turning to [Microsoft Teams Rooms](#).

Combining the intuitive interface of Microsoft Teams with smart Microsoft-certified Teams devices, real-time collaboration tools and AI-powered solutions like Microsoft Copilot and Microsoft Places, Teams Rooms enables productivity, collaboration and communication. And it empowers businesses to optimize their meeting environments by customizing them to fit their needs, then standardizing those solutions for scalability across locations. Want to see what that looks like? Let's explore two innovative scenarios in which organizations are integrating Teams Rooms, with the help of Diversified—and look at best practices for making them a reality in your business. Then we'll dig into Diversified's newest way of standardizing and scaling those meeting environments across multiple locations.





Scenario 1: Corporate Broadcast Studios

As businesses embrace hybrid work, many are choosing to permanently shrink their office spaces. In fact, at the beginning of 2024, new commercial leases were approximately 20% smaller than they were pre-pandemic. To do more with less, organizations are embracing video communications across dispersed locations instead of holding onto unused cubicles. But this transition opens up a need for more sophisticated remote meeting and video technology. Whether you're a global business or a media organization, these broadcast studios can empower large-scale hybrid events like town halls, meetings and global conventions.

Corporate broadcast studios fill that gap, empowering the seamless integration of in-person and remote participants, even for your most large-scale events. But how do you build a corporate broadcast studio that meets your business needs? Consider these best practices:



Start with a Clear Strategy

Once you've identified the need for a corporate broadcast studio, you want to go into the project with a clear idea of what, exactly, you require and what use cases you want to support. Will you be using it to hold the executive team's monthly townhalls or marketing's weekly video streams—or a combination of both. Once you've figured that out, start envisioning the art of the possible in terms of your room configurations, furniture, etc.—and begin planning out the technology you'll need for content production and delivery. Finally, once you've done all of that, you can put together an action plan for making your studio a reality. (At Diversified, we hold workshops with Microsoft to help organizations through each of these key steps.)



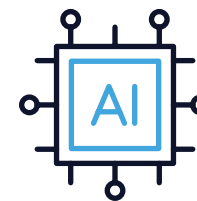
Understand Your Audiovisual Requirements

Choosing the right audio and video solutions will help ensure your broadcasting experience is seamless, and that you have the field of view and quality of video to meet the demands of your studio. For instance, advanced AI-powered intelligent video solutions can incorporate automatic dynamic camera switching and voice-activated speaker tracking to direct attention appropriately throughout an event as the speakers change.



Create a Welcoming Environment for Remote Participation

This may be a physical space, but it needs to accommodate everyone—including remote participants. For example, when Air Products partnered with Diversified to enhance their meeting spaces, they integrated cutting-edge AV technology and Microsoft Teams Rooms to support seamless communication between in-person and remote team members. This enabled employees to collaborate effectively, regardless of location, and resulted in a significant boost in meeting productivity and engagement for hybrid teams across their global offices.



Put AI to Work

To build the trust of your global contributors, you need IT that is secure and can be easily managed. AI enables those goals more efficiently while ensuring nothing falls through the cracks. Research also shows AI enhancements save users an average of 14 to 30 minutes a day. Microsoft Teams Rooms' AI-driven insights help build a seamless experience for both in-studio and remote contributors, and Microsoft Copilot together with Microsoft Places help coordinate bookings and ensure everybody is at the right place at the right time.

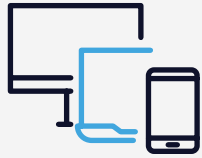


Scenario 2: Co-Location Collaboration

[Research shows](#) we expect 98% of meetings going forward to have at least one remote participant. That makes co-location collaboration a priority for most businesses. Well-designed collaboration spaces further that along. But without the right tools, those spaces won't work effectively—which is why you should seek out technology that supports integrated functionality, seamless communication, enhanced performance and an experience that's repeatable every time.

With that in mind, consider the following as you build collaboration spaces that support both your in-person and remote employees' needs.





Choose Technology That's Easy of Use

For collaboration to be effective, it's critical that you choose solutions that are intuitive and easy to use. Teams Rooms has a one-touch join, which allows attendees to join meetings and engage with AI-powered audio and video equipment with just a single touch. Proximity join also allows attendees to detect nearby Teams Rooms meetings and join with a personal device—meaning they no longer have to search around for the right link.



Look For Solutions That Are Scalable

Your business is growing, which means you need solutions that can grow with it. While you may only require a collaboration space for three to five people now, in the future that need might grow to require spaces of 18 or more. If you have technology that can accommodate both use cases—and everything in between—building on your needs will be easy.



Make Collaboration the Key Word

Don't forget the collaboration component of your collaboration spaces. In other words, integrate tools that will help empower equitable and impactful collaboration across locations. Teams Rooms integrates with digital whiteboarding technology like Surface Hub—a user-friendly, AI-powered, multi-functional device—as well as smart camera technology that automatically brings speakers into view. Microsoft Places helps team members coordinate schedules to plan time for face-to-face collaboration, while Microsoft Copilot helps users catch up on missed meetings nearly 4x faster.



Stay Flexible

To make sure everybody can take part in your collaboration efforts, look for tools that are flexible across device types and operating systems. For example, Teams Rooms is accessible from a range of device types—including modular, integrated and board devices. It supports Windows and Android operating systems and lets teams join meetings from legacy video conferencing devices and other meeting solutions.





Standardizing and Scaling Your Meeting Environment

Building the best meeting spaces is just the start, though. You also want to be able to standardize and scale those spaces, so that you have a repeatable formula for collaboration success. Diversified helps businesses do that, letting you build predictable, technology-enabled meeting room experiences while cutting down the resources required to do so.

This allows facilities teams and corporate real estate (CRE) groups to standardize their room configurations and streamline budgeting and deployment processes while ensuring they have consistent room setups across multiple locations.

To make the most out of catalog services, here are some best practices to consider:





Choose Your Room Standards

“Our clients almost always need standardization in their setups,” says Derek Paquin, Vice President of Diversified. And Diversified services provide that, letting teams select predefined room setups from 45 different room configurations, to choose the ones that best suit their organization’s needs. By pre-selecting small, medium, large, and divisible room standards you can extend that room configuration across locations—allowing for more efficient operations and better alignment with your business goals.



Make Planning and Budgeting Easier

When new project teams can select from predefined options—rather than building custom configurations for each new location—they benefit from the decisions that have worked before them, as well as the cost advantages that come from economies of scale.



Plan for a Shorter Implementation Cycle

Catalog services offer you the chance to shorten the implementation cycle and streamline the entire process since end users already know what they need and can order from the preconfigured catalog.



Rely on Brands You Can Trust

By looking for trusted names to aid your meeting room setup, you benefit from experience and specialized best practices. Diversified provides that, with over 30 years of global experience specializing in the design and delivery of AV technology solutions. And Microsoft Teams Rooms enables those spaces, offering easy-to-use, AI-powered technology that levels up your collaboration environments.



How Diversified Can Help

Diversified leads the way in designing and deploying AV technology solutions, with a structured methodology that seamlessly integrates Microsoft Teams Rooms into any organization, from planning to ongoing support.

As a designated Microsoft solutions provider, we provide next-level access to Microsoft Teams Rooms engineering support, as well as structured pricing advantages for Teams Rooms deployments. We help clients worldwide strategically adopt the technology they need to improve communication, collaboration and integration in any meeting or broadcasting environment, with:

A Comprehensive Discovery Phase, to understand every organization's specific requirements and ensure every element is tailored to their operational needs.

Standardized Deployment, to allow enterprises to quickly and efficiently deploy room configurations globally, with predefined setups that cater to different needs.

Efficient Implementation, including a pilot and proof of concept phase that ensures all solutions are fully functional before full-scale implementation begins.

Ongoing Support and Day 2 Managed Services, including proactive monitoring through our PULSE remote management system, to ensure meeting rooms and AV infrastructure run seamlessly and any potential issues are dealt with.

Diversified is one of the few companies capable of building both workplace collaboration spaces and corporate broadcast studios. With expertise in merging in-person and remote events through state-of-the-art broadcast facilities, we ensure organizations can host hybrid events with ease—all within a Microsoft Teams-powered environment.

The Future Starts Now

Ready to transform your meeting spaces? Diversified's proven methodology, from discovery through to post-implementation support, ensures your Microsoft Teams Rooms deployment is future-proof and aligned with your unique business needs.

Contact Diversified today to find out what we can do for you.



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